# Zeqmelit®

Simplifying life for people with severe allergies





# Great medical need for better allergy treatment

- Zeqmelit® is a quick and easy treatment for severe to acute allergic reactions
- In the EU and the US alone, 25–30 million people are diagnosed with moderate to acute allergies
- ✓ Market size \$3.1 billion\*
- There is a need for an easily accessible and effective treatment for severe or acute allergic reactions
- The treatments that exist today are difficult to give



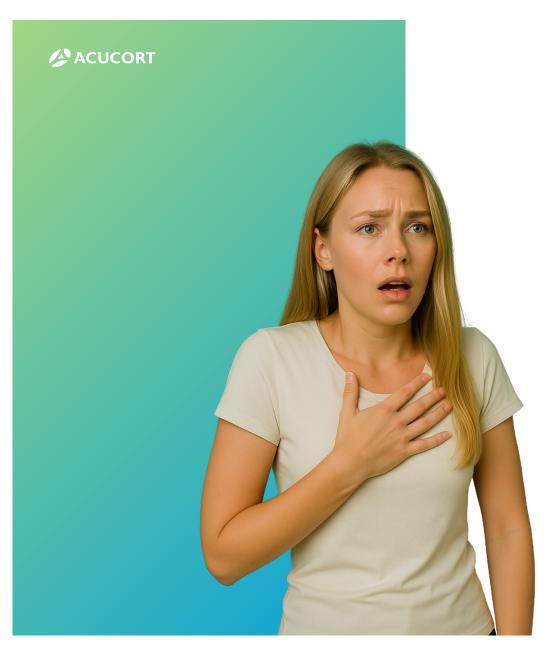
\*Source: Datamonitor Immunotherapy Market Outlook



## Milestones achieved

- ✓ Sales started in Sweden, Norway, Finland & Denmark
- ✓ Strong cash after oversubscribed issue
- Letter of intent signed regarding the Middle East & Gulf countries
- ✓ **Granted SME status** by the European Medicines Agency (EMA)
- Exempt from application fee by the US agency FDA
- ✓ Submitted iPSP application to FDA
- ✓ Agreement with pharmaceutical manufacturer Adhex Pharma for commercial and large-scale production of Zeqmelit
- ✓ **Follow-on order** for the Nordic market
- ✓ Trademark protection for Zeqmelit® in Europe, USA, China, Japan, India, Australia, UK and Canada
- ✓ Mouth film patented in over 30 countries incl. Europe, USA, China and Japan
- **✓ Good results** in the Phase IV study





## **Severe** allergic reaction

A severe rapid hypersensitivity reaction, usually to a special substance such as peanuts, hazelnuts, shellfish, fish, soy, milk, pollen, eggs, and certain medicines, as well as to wasp stings or bee stings.

#### Can involve:

- Difficulty breathing
- Swelling of the mouth, tongue, throat
- Stomach pain, bloating, vomiting and diarrhoea
- Skin rash, hives
- Low blood pressure
- Disorientation
- In severe cases, it can lead to anaphylactic shock



# Existing tablet treatment is complicated and time-consuming in an emergency

In connection with an acute allergic reaction, you will need:



Squeeze a large number of tablets out of a blister pack



Crush them



Have access to clean water to pour into the glass



Wait for the tablets to dissolve in the water



Drink



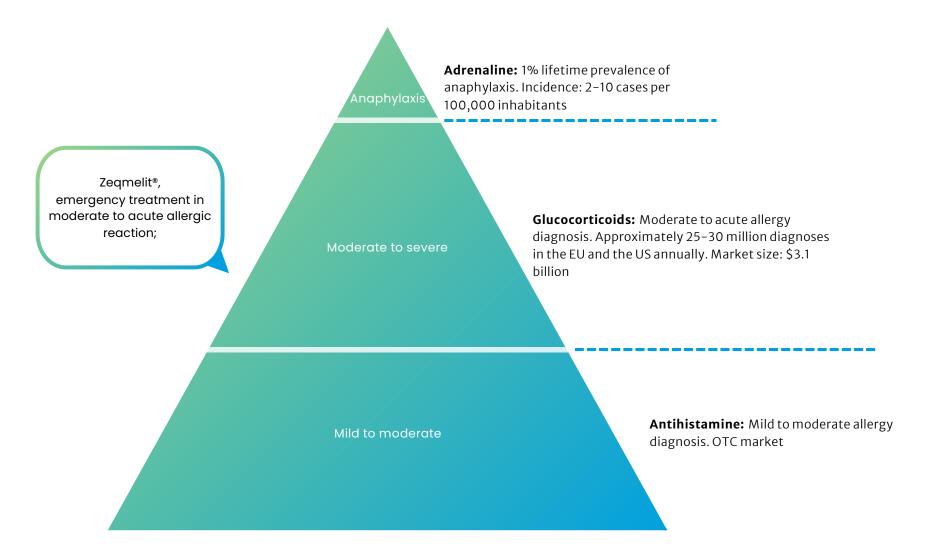


# **Zeqmelit®** shortens the time to treatment

- Zeqmelit® in a package as small as a business card
- A film is a whole dose
- Easy administration, no need for medical staff or water
- Placed on the tongue, dissolves within 15 seconds and cannot be spit out
- Dexamethasone is a well-known and widely used glucocorticoid in acute and severe allergic reactions, croup in children, CINV, and COVID-19

Zeqmelit® is approved for the treatment of acute and severe allergic reactions, croup in children, CINV and for patients with COVID-19 with breathing difficulties and need for supplemental oxygen therapy.







# What do doctors say?



**9 out of 10** doctors would prescribe Zeqmelit  ${\mathbb R}$  if it was on the market



> 80% of doctors would prescribe Zeqmelit® to up to 50% of their patients

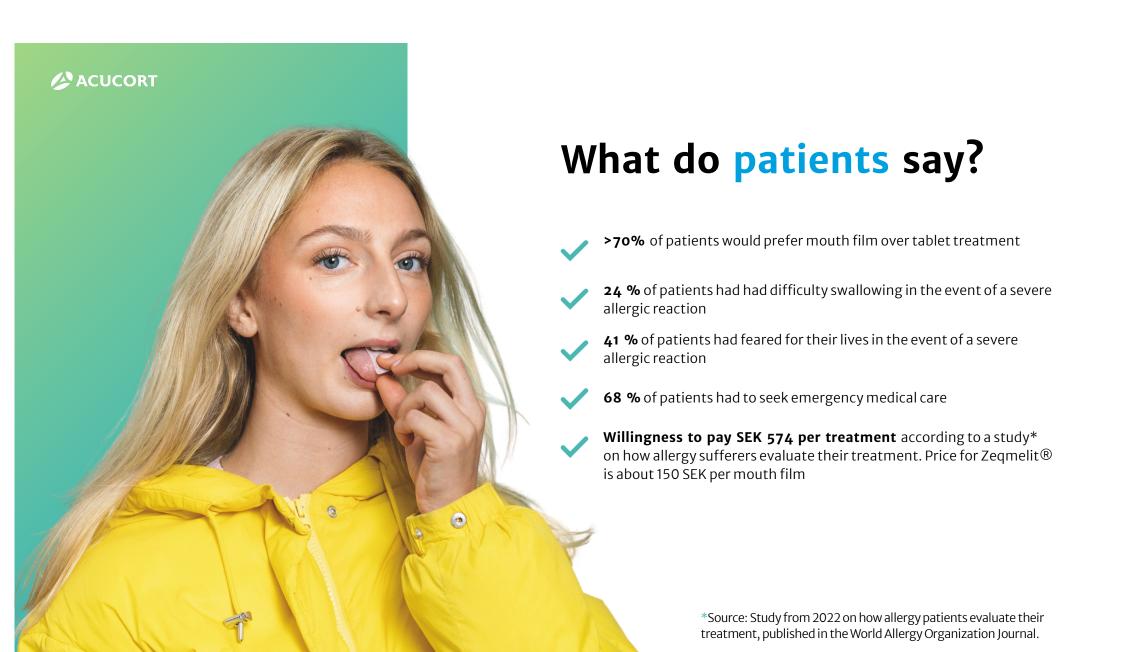


**Very good reception** of doctors as Unimedic Pharma held several well-attended information meetings with asthma and allergy doctors in connection with the launch

"From my perspective as a physician and allergist, I have to say that Zeqmelit is a user-friendly drug. It's easy to carry with you, which is very important. Unfortunately, relatively many people who use tablets do not have these with them because they think it is too complicated."

– Bahram Javizan, Principal investigator, physician and allergist







## Strong patent and trademark protection



Granted patent applications in Europe, USA, Canada, Brazil, China and Japan

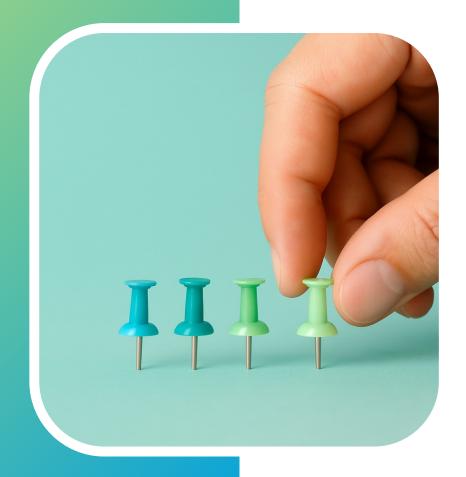


Active patent and trademark protection strategy, Zeqmelit® registered trademark in the EU, Norway, UK, Switzerland, Australia, India, Israel, China, Japan, USA and Canada



Granted patents in more than 30 countries, providing protection until 2035





# **Upcoming milestones**

- Additional trade agreements in leading European countries
- Market approval in the US
- **Additional orders** from Unimedic Pharma
- **Continued expansion** in the US
- **Publications** in scientific journals
- **Expansion** in selected countries ROW
- The success of Zeqmelit® is a top priority it lays the foundation for

further innovative medicines



## Global commercialisation strategy

**Launch in the Nordic region:** Sales started in Sweden, Norway, Finland and Denmark

**Additional approvals:** Approval in the European countries and in the US, as well as in selected markets ROW

**Distributors and licensees:** With carefully selected local commercial partners, we will ensure to efficiently scale up distribution in selected markets

Agreement: First commercial agreement signed

**Order:** Three orders received

**Production:** Volume production of the drug has been ensured



## **Expansion into new markets – process**

#### **Business model**

- Commercialize Zeqmelit® via global network of distributors/licensees
- Capital-light business model

### Successful launch in the Nordics a springboard to new markets

### **Partner Agreement**

- Distribution agreements (for example Unimedic Pharma)
- License agreement

## **Careful selection process**

– The right partner for the right market





## Investment case

#### 1. Innovative product – clear clinical benefit

Zeqmelit® is a fast-dissolving oral film – easy to carry and easy to use – that addresses a large patient need for acute and severe allergic reactions.

### 2. Low development risk - Zeqmelit® approved

Zeqmelit® is approved for sale in Sweden, Norway, Finland and Denmark with regulatory approvals and agreements with distributors.

#### 3. Sales started - Sweden, Norway, Finland & Denmark

Zeqmelit® has been available in pharmacies in Sweden, Norway and Finland since the autumn of 2024 and since this summer in Denmark.

## 4. Large market - over USD 3 billion

Around 30% of the world's population suffers from allergic symptoms. The potential market for Zeqmelit® is estimated to be worth more than USD 3 billion.

#### 5. Competent team - Experienced board

The management and the Board of Directors have a broad and deep experience in commercializing new drugs.



## **Board of Directors and CEO**



### Ebba Fåhraeus **Chairperson**

Born: 1963. Elected in 2018. Education: Master of Science in Business and Economics from the Stockholm School of Economics.

Deep and broad experience of business development, growth strategies and marketing in both listed and unlisted Life Science companies.

Holdings: 1,779,508 shares.



### Helen Ljungdahl Round **Board member**

Born: 1964. Elected in 2025. Education: Bachelor's degree in economics from Uppsala University and MBA from Thunderbird, USA.

Extensive experience from Life Science ranging from pre-clinical biotech start-ups to listed MedTech companies with a focus on growth in the IIS market

Holdings: 0 shares.



#### Jan Poulsen **Board member**

Elected in 2025.

Extensive experience of running, developing and creating growth in companies in a number of industries and countries within the EU. More than 25 years of experience investing in the biotech and medtech sector and is involved in several companies that focus on expansion and growth in the US. Jan can also contribute with a broad network towards investors and relevant industry knowledge.

Holdings: 17,031,342 shares via Life Science Invest Fund 1 Aps.



## Anna Eriksrud **Board member**

Born: 1958. Elected in 2017. Education: International MBA from Uppsala University.

Background as an entrepreneur in healthcare with over 25 years of experience from the medical and pharmaceutical sectors, mainly from Q-Med and Pharmacia. She has run Apoteksamariten and led the launch of global brands both in Europe and the

Holdings: 145,569 shares.



## Göran Tornling **Board member**

Born: 1947. Elected in 2021. Education: M.D., Ph.D., Professor Emeritus of Pulmonary Medicine at Karolinska Institutet, Stockholm.

More than 20 years of experience from all phases of clinical development in the pharmaceutical industry and has held senior positions at AstraZeneca, Orexo and a number of smaller life science companies.

Holdings: 104,160 shares.



## Jonas Jönmark **CEO**

Born: 1971. CEO since 2020. Education: MSc in Business and Economics from Lund University.

More than 20 years of experience from senior positions and in the Life Science sector. Worked at large international pharmaceutical companies such as Pfizer, Astellas Pharma and Astra Zeneca, as well as smaller start-up companies such as LifeScience Support and Alteco Medical. Broad experience from international business development, global product launches and creating strong sales growth.

Holdings: 4,362,311 shares.

# Thanks!

