

Make contact to Danish investors

If you are planning to raise money through an emission or an IPO - or do you need investors to gain an increased knowledge of your company - then we can get you in touch with a large number of Danish private investors. Økonomisk Ugebrev A/S is an independent Danish company media company publishing several newsletters aimed at Danish investors. With an advertising campaign that covers the newsletters ØU Life Science, ØU Fortune, the main website and our daily newsletters, you get a unique opportunity to make contact with interesting and affluent investors. We have about 50,000 unique users on our platforms every month.

Here you have some facts about our readers

We have conducted an analysis among our readers (September 2020) and here you can read what they have answered some of the questions.

Geography

Lives east of the Great Belt 57%
Lives west of the Great Belt 43%

Sex

Female 7%
Male 93%

How many percent of your portfolio make up Danish shares?

0-10% 4%
10-25% 14%
26-50% 23%
51-75% 27%
76-100% 31%

I am member of:

Shareholders.dk 39%
Proinvestor 11%
Other Facebookgruppe 16%
Not member/other 47%

What is the size of your investment wealth?

Belov 1 mio 13%
1-5 mio 41%
6-10 mio 17%
11-15 mio 9%
16-20 mio 8%
21-50 mio 8%
51-100 mio 3%
More than 100 mio 2%

Occupation

Self-employed 29%
Employed 26%
Pensioner 41%
Other 4%

I subscribe to the following media (multiple crosses)

Dagbladet Børsen 40%
Berlingske Tidende 34%
Jyllands Posten 21%
Politiken 6%
No subscription/other 30%

I make my stoke trades primarily via:

Traditional banks 65%
Saxo Bank 8%
Nordnet 23%
Other 4%

How often do you trade stocks

Daily 12%
Weekl 44%
Monthly 44%

Send me an email or call so we can have a talk about what plans and wishes you have to make contact with Danish investors. I will then quickly return with a concrete ad proposal and budget for you or information about how to participate in our Investor Conferences.



Økonomisk Ugebrev

Økonomisk Ugebrev A/S · Indiakaj 10, 2. · 2100 Copenhagen Ø
Svend Schat-Holm · Phone +45 2812 2255 · Mail: ssh@ugebrev.dk